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CHARLOTTE ST. MARTIN

President, The Broadway League

Charlotte St. Martin is President of The Broadway League, having joined the organization in 2006. The Broadway League is the national trade association for the Broadway industry representing more than 700 members from nearly 200 national and international markets including theatre owners and operators, producers, presenters, and general managers as well as suppliers of goods and services to the commercial theatre industry.

During her tenure at The Broadway League, Ms. St. Martin has successfully managed various challenges affecting the industry including labor strikes, economic downturns, and government affairs. She led the industry throughout the longest shutdown in Broadway history brought on by the COVID-19 pandemic and has guided Broadway's reopening and rebound. Under her leadership, the League has created numerous audience development and educational programs with a keen focus on diversity, equity, and inclusiveness. In addition to her role in presenting the annual Tony Awards® with the American Theatre Wing, she manages the National High School Musical Theatre Awards® also known as the Jimmy Awards®.

Ms. St. Martin's expertise as one of the highest-ranking women in the hospitality industry serves her well. She spent nearly three decades with Loews Hotels, where she held a variety of positions including Executive Vice President of Operations and Marketing, and President and CEO of Loews Anatole Hotel. She served as Chair of the New York Society of Association Executives and also served as Chair of the foundations for the American Society of Association Executives, Meeting Planners International, and the Professional Convention Management Association Foundations. Most recently, she was ranked in City & State's Manhattan Power 100 list of the borough's most influential political players, and she was named to Crain's Business New York Magazine's 2019 Hall of Fame.

Ms. St. Martin currently serves on the Boards of several nonprofit organizations including the Entertainment Community Fund, Broadway Cares/Equity Fights AIDS, and New York City Tourism + Conventions. She also serves on the Executive Committee of the Times Square Alliance.