



# LEAGUE EDUCATION COMMITTEE NEWSLETTER

The Education Committee supports the Broadway and Touring Broadway industry through granting and creating programs designed to develop, cultivate and enrich audiences of all ages nationally.

VOLUME 5, ISSUE 1  
APRIL 2009

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This is the newsletter of the Education Committee of  
The Broadway League.

We are pleased to share with you information about our  
ongoing programs and new initiatives, as well as the  
education efforts of our members around the country.

For more information about the League's Education  
Committee and its programs, please contact Rachel Reiner  
at 212-703-0215 or [reiner@broadway.org](mailto:reiner@broadway.org).

#### THE BROADWAY LEAGUE

NINA LANNAN, CHAIR  
CHARLOTTE ST. MARTIN, EXECUTIVE DIRECTOR

#### EDUCATION COMMITTEE CO-CHAIRS

MARC FALATO and ELISE KUSHIGIAN

#### MEMBERSHIP SERVICES DEPARTMENT

EDWARD SANDLER, DIRECTOR

#### EDUCATION COMMITTEE COORDINATOR

RACHEL REINER



▲ Charlotte St. Martin (left), Bob Wankel, and Phil Smith at the 2008 awards presentation for NYC Board of Education Executive Director Paul King (second from left), nominated by The 25th Annual Putnam County Spelling Bee.

▼ Pat Halloran from the Orpheum Theatre and guest MC Kym Clark (right) present 2008 awards to (from left) Serena Coleman and Peggy Holmes.



## 2009 LEAGUE EDUCATOR APPLE AWARDS RECIPIENTS

The Broadway League is pleased to announce the 2009 recipients of the League Educator Apple Awards.

### Donald Hicken, Theater Department Head of the Baltimore School for the Arts, nominated by the Hippodrome Foundation

Over the last four years, Mr. Hicken has collaborated with the Hippodrome Foundation to develop an extensive program, offering high school students the opportunity to participate in master classes, young critics programs and discussions with professional actors. Students saw multiple shows at the Hippodrome Theatre, including the Broadway touring productions of *Camelot* and *Twelve Angry Men*. As a director and thirty-year educator, Mr. Hicken has a great love of the theatre and inspires with enthusiasm, wisdom and honesty. His students gain a greater understanding of the business side of theatre, personal critique by professionals in the industry, and honest insight into the challenges of arts-related careers.

### Dr. Janet Scaglione, professor at the University of South Florida, nominated by the Tampa Bay Performing Arts Center

Dr. Janet Scaglione has been inspirational in encouraging her undergraduate and graduate students to examine controversial issues through Broadway and examine their personal growth from these experiences. Her students have attended numerous touring Broadway productions including *Wicked*, *Doubt* and *Avenue Q* and discussed such issues as racism, sexism and various forms of bias, prejudice, stereotypes, and discrimination. Dr. Scaglione is passionate about developing a model to integrate performance arts with workforce education and training, and has been extremely successful with her own work at the University of South Florida.

NOW THAT'S  
BROADWAY!

## 2009 NEW YORK CITY EDUCATION GRANT RECIPIENTS

Every year, The Broadway League's Education Committee bestows \$5,000 grants to two Broadway productions that create education programs associated with their shows. The 2009 New York City Education Grant recipients are:

### *The American Plan*

Manhattan Theatre Club's production of *The American Plan* by Richard Greenberg serves as an excellent model of playwriting and production for approximately 670 participating high school students and classroom teachers from all five New York City boroughs and Westchester. MTC's comprehensive educational initiatives encourage students to examine the play and its themes of the Jewish immigrant experience, class division and a teenage girl's struggle for identity and independence. Students connect and engage with the play and its characters while investigating their own emotional and creative impulses, and improving their writing and communication skills.

### *9 to 5: The Musical*

Nina Lannan Associates continues its partnership with the Howard University Department of Theatre Arts in its education efforts, this year with *9 to 5: The Musical*. A trip to New York City in April will engage students in workshops and discussions that center on the upcoming production of the show. The students will be afforded the opportunity to meet with executives from all aspects of the production gaining insight on how each area works individually as well as collectively to ensure a high quality production from development to opening night and beyond. This partnership also assists in further preparing more African-Americans and women for careers in commercial theatre.

## BROADWAY SPEAKERS BUREAU



▲ Broadway stage managers speak with students at the Borough of Manhattan Community College.



▲ Peter Boggy, David Stone and Christopher Cacace talk to students from Baylor University in Texas.



▲ Juilliard students learn from Broadway stage and production managers Ira Mont, Gene O'Donovan and James FitzSimmons.



▲ Students from Brooklyn College speak with League members (from left) Dori Berinstein, Stephen Byrd and Amy Jacobs.



▲ High school students from the All Stars Production of *Youth by Youth* Program learn from Broadway producers and general managers.

## FAMILY FIRST NIGHTS® UPDATE

The Broadway League is thrilled to report receipt of a \$50,000 grant from the Theatre Sub-District Council for the Family First Nights program in New York City for the 2009–2010 season. This funding ensures that the program will expand to all five boroughs next year, in addition to launching in ten additional cities nationally.



▲ Families from the Boys and Girls Clubs of Palm Beach County attend the touring production of *Fiddler on the Roof* hosted by the Kravis Center for the Performing Arts in Florida.



▲ Harlem Children's Zone's participating families attend a performance of the Broadway musical, *13*, in New York City



▲ (Left) Joel Klein, (Right) Bob Wankel

**Bob Wankel, President of the Shubert Organization presented New York City Schools Chancellor Joel Klein a check for \$140,000 for education programs in New York City. The proceeds were from the Education Gala in October 2008 honoring Gerald Schoenfeld, the late Chairman of the Shubert Organization.**

## THE BROADWAY LEAGUE ANNOUNCES NEW CO-CHAIRS FOR THE EDUCATION COMMITTEE

The Broadway League welcomes Marc Falato and Elise Kushigian as the new Co-Chairs of the Education Committee. Mr. Falato is a two-time Tony Award-winning producer and has served on the education committee for over three years. Ms. Kushigian is the executive director of the Clowes Memorial Hall of Butler University, serves as liaison for Broadway Across America-Indianapolis and has served on the education committee for over 10 years. We give our thanks and appreciation to the outgoing co-chairs, Maria Di Dia and Judy Lisi.

### 2009 Education Committee

Marc Falato and Elise J. Kushigian, Co-Chairs

Dori Berinstein  
Kirsten Berkman  
Maria Di Dia  
Anita Dloniak  
Amy Dorfman  
Sarah duBignon  
Tara Fishman  
Todd Fogdall  
Bill Haber  
Mindy Hayward  
Jennifer Hershey  
Jason Holland

Morenga Hunt  
Alia Jones  
Van Kaplan  
Philip Katz  
Wendy Leigh  
Judith Lisi  
Vanessa Logan  
Lesley Mazzotta  
Elisabeth Morten  
Mari Nakachi  
Nelle Nugent  
Marya Peters

Lisa Poelle  
Colleen Porter  
Michael Presser  
Nancy Richards  
Jana Robbins  
Bob Sagan  
David Shookhoff  
Alan Simon  
Patricia Snyder  
Yolande Spears  
Elizabeth Williams  
Douglas Young

## 2009–2010 LEAGUE EDUCATOR APPLE AWARD

DEADLINE AUGUST 31ST

NOMINATOR  
APPLICATION  
ENCLOSED



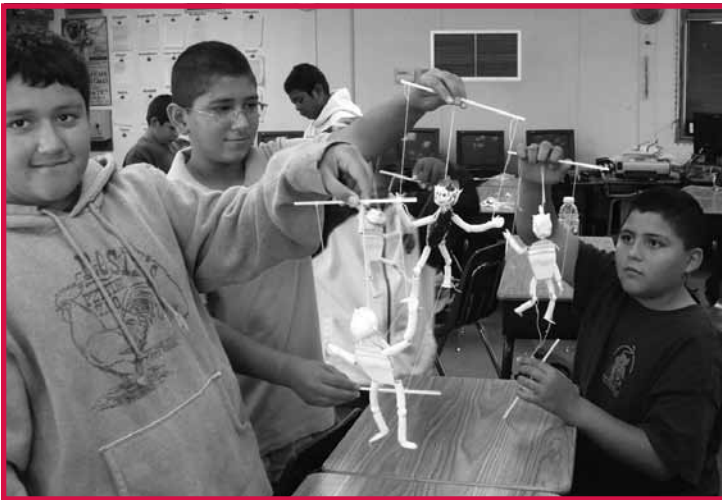
## SPOTLIGHT ON PROGRAMS OF OUR MEMBERS AROUND THE COUNTRY

### LIONS AND PUPPETS AND KIDS! OH MY!

California Musical Theatre's whimsically named "Lions and Puppets and Kids! Oh my!" program introduces middle-school students to puppetry as a theatrical medium. All 6th, 7th and 8th grade students at the Language Academy of Sacramento are participating in a yearlong project introducing them to history, construction, principles and techniques of puppetry in conjunction with the upcoming Sacramento engagement of Disney's *The Lion King*.



*Students learning puppetry in Sacramento*



*Students participate in events at the Tampa Bay Performing Arts Center*



### DRESSING UP FOR PHANTOM IN TAMPA

Tampa Bay Performing Arts Center continued its family programming this year with activities surrounding many touring Broadway productions including *Chitty Chitty, Bang Bang* and *The Phantom of the Opera*.

### ROCHESTER TAKES A CHANCE ON DANCE

On Thursday, December 11, the Rochester Broadway Theatre League's education department sponsored a dance master class and Q&A for 40 middle and high school students. *Mamma Mia!* cast members taught steps from "Mamma Mia," "Dancing Queen" and the "Waterloo" finale. Following the class, the cast and students enjoyed a pizza dinner and Q&A together. Later that evening, the students attended a performance of *Mamma Mia!*.



▲ *Mamma Mia! National Tour* cast members Donell James Foreman and Leah Joseph leading a dance master class in Rochester



THE  
BROADWAY  
LEAGUE™

NOW THAT'S  
BROADWAY!™

APPLICATION

## 2009-2010 LEAGUE EDUCATOR APPLE AWARD

**THE PURPOSE OF THIS AWARD** is to reward, acknowledge and support the efforts of educators, administrators and district heads (or education teams) in the field who collaborate with League-member venues and organizations around the country. We invite you to nominate worthy educators with whom you have collaborated. The award will be given to both educational collaborators — teacher(s) and administrator(s) as applicable — and the education coordinator at the venue/organization. As many as six national awards will be bestowed each year.

### ELIGIBILITY

#### Eligible Nominees Are:

1. Educators/teams who partner in an ongoing relationship with League-member venues or organizations at least once a year on projects that relate to Broadway or touring Broadway productions; and
  2. Educators/teams who partner with League-member venues or organizations throughout a school year on arts and education programs that relate to Broadway or touring Broadway productions.
- Nominees must have worked on projects with League-member venues or organizations that involved League-member Broadway or touring Broadway production(s) (Equity, AGVA or AGMA shows only, or not otherwise eligible to be Equity). Projects involving non-Equity shows do not qualify.
  - Projects may target kindergarten through college-aged students.
  - The proposed efforts for which the nominated person/team is being recognized must have taken place no later than June 2009.

### GUIDELINES

- Each organization or presenting venue may nominate one educator/team per city. The nominated educator/team may not be employed by the organization or venue.
- While the panel will consider the number of individuals served, the panel is more interested in high-quality projects than the number of individuals participating in those projects.
- The award will not be based on the overall cost of the program or the source of funding.
- The program need not have been funded by League grants.
- Consideration will be given to all educators, regardless of whether the school is public, private, or a charter school.
- The evaluation committee will attempt to achieve a fair distribution of grants among geographical areas.
- Organizations/venues that received an Educator Apple Award in 2008-2009 must take a one-year hiatus and may not apply again until next year.
- Nominations must be typed on the form on the reverse side of this page. Additional forms are available for download in the members section of the League's website.
- Completed nomination forms are accepted year-round, but must be received by the League by August 31, 2009 to be considered for 2010.

#### YOUR NOMINATION FORM MUST BE RECEIVED BY 8/31/09 AND SENT TO:

Rachel Reiner, Manager of Membership Services  
The Broadway League  
226 West 47th Street, 6th Floor  
New York, NY 10036



# APPLICATION

## 2009-2010 LEAGUE EDUCATOR APPLE AWARD

### I. NOMINATOR INFORMATION (To be filled out by education director/coordinator of League-member organization/venue)

PRESENTING ORGANIZATION

STREET ADDRESS

CITY

STATE

ZIP

CONTACT PERSON & TITLE

TELEPHONE

FAX

E-MAIL

### II. PROJECT INFORMATION (You may attach an additional sheet if necessary.)

- A. NAME OF NOMINATED EDUCATOR/TEAM \_\_\_\_\_
1. List additional educational colleagues associated with this collaboration (e.g. principal, administrator, department head, superintendent, etc.)
  2. Define your organization/venue's role in the collaboration (e.g. liaison, conduit, etc.)
  3. How long have you worked with this educator/team (# of years, ongoing, etc.)?
- B. Describe the program(s) for which this educator/team is being recognized, the grade level(s) involved, and the Broadway or touring Broadway shows(s) involved.
- C. Briefly describe any special qualities that this educator/team brings to the program(s) and what makes them stand out from other educators.
- D. Briefly describe the way(s) in which this educator/team has creatively contributed to the success of the arts and education program(s).
- E. Describe the curriculum connection(s) this educator/team brought to his/her classroom/students in conjunction with this program(s).
- F. Describe outcomes of this program, including benefits to both participants and League-member organization/venue.

### III. PROJECT IMPACT

Please attach a one-page letter from the nominated individual acknowledging the impact of the collaboration, how it aligned with his/her teaching goals, etc.

*Please note: Excerpts from this nomination and/or the accompanying letter from the nominated individual may be used for publicity purposes.*